



FINISH IN FOUR DEGREE PLAN

B.A. in Communications & Community Media

PUBLIC RELATIONS (Starting in Even Fall) [PLE 3]

Note: This plan represents one path to completion of this degree in four years. For specific course offerings for each semester, view "Search for Sections" online in Web Services on the JSC Portal. Also, be sure to consult regularly over time with your advisor to explore your best options and opportunities.

FRESHMAN YEAR

FALL 2016		CREDITS	SPRING 2017		CREDITS
ART 2110	Intro to Digital Media (GEC-Aesthetic Persp.)	3	ENG 2052	Newspaper Publishing (GEC-Civic Persp.)	3
ENG 1071	College Writing	3	ENG 1072	Exposition & Analysis	3
GEC	First Year Seminar	3	GEC	Global Perspective	3
ENG 2051	Introduction to Newswriting	3	MAT 1080	Quantitative Reasoning	3
BUS 1340	Social Entrepreneurship	3	Any Level	Elective	3
INT 1001	Creative Audience	.5	INT 1001	Creative Audience	.5
GRS 3000	TILT	0	ENG 3999	Writing Proficiency Exam	0
Total Credits		15.5	Total Credits		15.5

SOPHOMORE YEAR

FALL 2017		CREDITS	SPRING 2018		CREDITS
ENG 1260	Intro to Photojournalism (odd fall only)	3	ENG 3020	Feature Writing	3
GEC	Social & Historical Perspective	3	SOC 3130	Mass Media and Society	3
ENG 3022	Adv Newspaper Publishing (QE)	3	GEC	Mathematics Course	3
ECO 2020	Macroeconomics (GEC-Global Persp.)	3	Any Level	Elective	3
GEC	Aesthetic Perspective	3	BUS 2230	Principles of Marketing	3
GRS	<i>Complete Oral Communication Standard</i> ★	0			
Total Credits		15	Total Credits		15

JUNIOR YEAR

FALL 2018		CREDITS	SPRING 2019		CREDITS
BUS 3070	Public Relations (even fall only)	3	BUS 3370	Business Org'l. Communications	3
Any Level	Elective	3	GEC	Social & Historical Perspective	3
GEC	Natural Science Course	4	ENG 4010	Issues in Journalism (odd spring only)	3
ART 2430	Intro to Video Production (even fall only)	3	Any Level	Elective	3
3000/4000	Upper-level Elective	3	3000/4000	Upper-level Elective	3
GRS	<i>Complete Oral Communication Standard</i> ★	0			
Total Credits		16	Total Credits		15

SENIOR YEAR

FALL 2019		CREDITS	SPRING 2020		CREDITS
BUS 3210	Advertising	3	BUS 4810	Internship in Business Management	6
Any Level	Elective	3	Any Level	Elective	3
Any Level	Elective (CIS 2220 Website Design is recommended)	3	Any Level	Elective	1
Any Level	Elective	3	3000/4000	Upper-level Elective	3
3000/4000	Upper-level Elective	3			
Total Credits		15	Total Credits		13

CREDIT TOTAL 120

★ These can be completed in any semester. Be sure to complete two before graduating.

For a complete list of all requirements for this major, visit JSC's online catalog at <http://catalog.jsc.edu>. Then select ACADEMIC PROGRAMS in the left sidebar and choose this major from the list given.

GRS = Graduation Standard
GEC = General Education Course
QE = Quantitatively Enriched