

Company and Industry Data

Company Information Online

Business & Company Resource Center

This database includes online business directories and encyclopedias in addition to coverage of business periodicals. It remains valuable for indexing the *Wall Street Journal Eastern Edition*, and providing full text for thousands of journals, newsletters and trade publications. The JSC Library holds back issues in the reference collection.

Business Source Premier is a robust database consisting of thousands of case studies, market research reports, trade publications and journals. Extensive coverage is available for numerous periodical titles such as the *Harvard Business Review*, which is in full text from 1922 to date.

Lexis-Nexis Academic

Our subscription to this authoritative reference source provides us with a wealth of information on public, private and international companies. Company snapshots, research analysts' reports and financial information is drawn from data sources that include *Disclosure Online Database*, *Hoover's Company Records* and *Standard and Poor's Register of Corporation*. Create custom reports for printing or downloading selected company information.

Industry Information

The Industry As A Whole

Standard and Poor's Industry Surveys [REF DESK] 332.67/St24is/Year

Find reports of the current state of an industry to forecast future performance of a company. Contains company and subject indexes. Surveys are arranged alphabetically in the two volumes.

U.S. Industry and Market Outlook [REF DESK] 338.0973/Un3/Year

Overviews of industries and forecasts are features of this source which includes over 100 major and 500 minor industries. All industry sectors (manufacturing, retail, wholesale and service industries) are covered.

The Value Line Investment Survey

Use this evaluative source for company and industry information, investment ratings and performance charts for 1700 actively traded stocks. Updated weekly. Available online from the Find Journals tab on the Library Web site. Enter the title and click on the link *JSC Library Electronic Holdings*.

Industry Averages

RMA Annual Statement Studies [REF DESK] 332.67/R54s/Year

Industry analysis is based on assets, liabilities and income data for businesses seeking bank financing. Service industries are well represented in this source.

Troy's Almanac of Business and Industrial Financial Ratios

[REF DESK]338.509/T759a/Year

Operating ratios are presented for over 160 industries, with an emphasis on manufacturing.

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